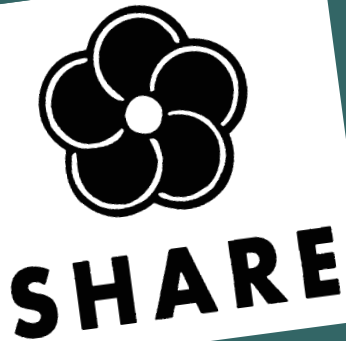


# It's for the Girls!



## SHARE Supports:

- Girl Programs
- Financial Assistance
- Leader Training
- Camping

## October Highlights:

- Current Totals
- SHARE Secure Processing
- Online Giving
- SHARELeader Lounge
- FUN!

## SHARE Basics

- The #1 secret: ASK! The more SHARE is talked about, and the more people are asked, THE MORE OPPORTUNITIES WE WILL HAVE FOR OUR GIRLS!
- 100% of SHARE dollars go directly to the girls. Without family and friends support, we would not be able to offer such amazing opportunities for local girls!
- Mail SHARE envelopes ASAP! The sooner envelopes are processed, the sooner we will know totals for goals. Envelopes are available at all out-base offices or extras can be mailed directly to the SHARELeader.
- Remember: Do not make the decision for troop parents that they can't give or that they can only give small amounts. Everyone's situation is different and most people will not give unless they are asked.

## Questions about SHARE?

Contact your local SHARELeader, email [share@gscnc.org](mailto:share@gscnc.org), or call 202-237-1670 ext 285.

# SHARE Information

2009-2010

What is SHARE? “Share Her Annual Real Expenses” is the Council fund that provides financial assistance to girls and families who otherwise would not be able to participate in Girl Scouts. It also supports Girl Programs and Leader Training.

GSCNC spends \$221 to support each girl in Girl Scouts for one year. That is a magic number that you can give when someone asks you how much should they give. \$600 is the next magic number. Individuals who donate \$600+ will receive an invitation for two to the President’s Circle Dinner on March 12, 2010. This “thank you” celebration is fully sponsored by an anonymous corporate donor.

Check with your employer to see if they make matching contributions for your gift to SHARE or if they have a volunteer hours program (where a company donates money to your organization of choice for performing a certain number of community service hours). Many companies participate in this and it is a great way to get extra dollars put towards your Service Unit goal!

**ASK! ASK! ASK!** Do not make the decision for troop parents that they cannot give or that they can only give small amounts. Everyone’s situation is different and most people will not give unless they are asked. Let them decide for themselves whether or not they can give and how much that amount should be. **Remember: ASK! ASK! ASK!**

## Key points to remember this SHARE year:

- Make sure you know what your Service Unit and Association SHARE goals are.
- SHARE processing is different this year. With SHARE Secure Processing envelopes are now mailed directly to a PO Box where they will be processed safely and securing.
- Envelopes are different.
  - a. Outside of Envelope: No designated area to put Troop information. If needed, you can create a label with girl name and troop/assoc/su number to place on the outside.
  - b. Inside of Envelope: The inside box requires troop/assn/su information. **THIS MUST BE FILLED IN** so that you are credited properly toward your goals. A label template can be found online at: [www.gscnc.org/share\\_forms.html](http://www.gscnc.org/share_forms.html). Most families don’t know this information so please place the label on the SHARE envelope before handing out to families.
- Only one troop number per envelope is allowed. Families with multiple troops will need to turn in a separate envelope for each one to be credited.
- COLLECTING SHARE ENVELOPES
  - a. Troop SHARELeaders should:
    1. Give the SHARE pitch to troop families. The personal “ask” is always the most effective!
    2. Collect SHARE envelopes
    3. Complete the SHARE roster ([http://www.gscnc.org/share\\_forms.html](http://www.gscnc.org/share_forms.html))
    4. Mail the SHARE envelopes to the Secure Processing PO Box in the pre-paid mailer. (Need more envelopes? Just let us know- we have plenty!)
    5. Turn in a completed copy of the roster to their Service Unit SHARELeader
  - b. Parents can give on-line and let the Troop SHARE leader know that they have donated on-line for their daughter to get credit for giving to SHARE

**Questions?** Contact your local SHARELeader ([http://www.gscnc.org/share\\_roster.html](http://www.gscnc.org/share_roster.html)) or email [share@gscnc.org](mailto:share@gscnc.org)!